ORDER

KLAS

Orders	**Order / Rev:**	37163		
	Alt Order #:	08859082		
	Product Desc:	ISSUE		
	Estimate:	400		
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/31/12 / 08/31/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Americans 4 Prosperity**		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	21	$90,100.00	$76,585.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	$90,100.00	$76,585.00	0.00
Totals	21	$90,100.00	$76,585.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$90,100.00
Market	100%	$300,333.33

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$75,083.33
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$15,016.67
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/04/12	09/07/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	1:00	4	$1,800.00	LV1	0.00 NM	4	$7,200.00
NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/03/12	09/09/12	-TWTF--	4	$1,800.00	0.00							
E 2	8	09/04/12	09/04/12	Tue 10-11p Ent Tonight / Ins Edition	CM	10-11p	-T-----	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-T-----	1	$2,400.00	0.00							
E 3	8	09/04/12	09/07/12	Tue 10-11p	CM	10-11p	-T-----	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Ent Tonight / Ins Edition										
		INSIDER/ET												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-T-----	1	$2,400.00	0.00							
E 4	8	09/04/12	09/06/12	Pol Debates & Conventio	CM	Tu-Thur 7-8p	-TWT---	1:00	3	$7,000.00	LV1	0.00 NM	3	$21,000.00
				2012 Dem Nat'l Convention										
		DEMOCRATIC NATIONAL CONVENTION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-TWT---	3	$7,000.00	0.00							
E 5	8	09/08/12	09/08/12	Sat 7-8p - ET Wknd	CM	730-8p	-----S-	1:00	1	$1,000.00	LV1	0.00 NM	1	$1,000.00
				Insider Weekend										
		ET WEEKEND												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-----S-	1	$1,000.00	0.00							
E 6	8	09/08/12	09/09/12	US Open Tennis	CM	Various	-----SS	1:00	2	$850.00	LV1	0.00 NM	2	$1,700.00
				US Open Tennis		(9:00 AM-7:00 PM)								
		US OPEN												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-----SS	2	$850.00	0.00							
E 7	8	09/09/12	09/09/12	CBS News Sunday Morn	CM	CBS Sunday Morni	-----S	1:00	1	$3,000.00	LV1	0.00 NM	1	$3,000.00
				CBS News Sunday Morning										
		CBS SUNDAY MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	------S	1	$3,000.00	0.00							
E 8	8	09/09/12	09/09/12	Face The Nation	CM	Face The Nation	------S	1:00	1	$4,000.00	LV1	0.00 NM	1	$4,000.00
				Face The Nation										
		FACE THE NATION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	------S	1	$4,000.00	0.00							
E 9	8	09/09/12	09/09/12	Sun 9-10p	CM	9-10p	------S	1:00	1	$17,000.00	LV1	0.00 NM	1	$17,000.00
				The Good Wife										
		THE GOOD WIFE												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	------S	1	$17,000.00	0.00							
E 10	8	09/09/12	09/09/12	Sun 10-11p	CM	10-11p	------S	1:00	1	$19,000.00	LV1	0.00 NM	1	$19,000.00
				The Mentalist										
		THE MENTALIST												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	------S	1	$19,000.00	0.00							
E 11	8	09/10/12	09/10/12	8 News Now 6a M-F	CM	6-7a	M------	1:00	1	$1,800.00	LV1	0.00 NM	1	$1,800.00
				8 News Now 6a M-F										
		NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	M------	1	$1,800.00	0.00							
E 12	8	09/10/12	09/10/12	630-7p Inside Edition	CM	630-7p	M------	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Inside Edition										
		INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	M------	1	$2,400.00	0.00							
N 13	8	09/05/12	09/05/12	Wed 10-11p	CM	10-11p	--W----	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Ent Tonight / Inside Edition										
		INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	--W----	1	$2,400.00	0.00							
N 14	8	09/06/12	09/06/12	Thu 10-11p	CM	10-11p	---T---	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Ent Tonight / Inside Edition										
		INSIDE EDITION												

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N 14	8	09/06/12	09/06/12	Thu 10-11p	CM	10-11p	---T---	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Ent Tonight / Inside Edition										
	INSIDE EDITION													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	---T---	1	$2,400.00	0.00								
N 15	8	09/06/12	09/06/12	Thu 10-11p	CM	10-11p	---T---	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00
				Ent Tonight / Inside Edition										
	INSIDER/ET													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	---T---	1	$2,400.00	0.00								
												Totals	21	$90,100.00